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About the Department of Business Administration

The Department of Business Administration came into existence on 3rd February 1990 as a result of restructuring of the then Faculty of Commerce into four teaching departments. The Department offers M.Com, MHRM, MMM, M.Phil, Ph.D & D.Litt in Business Administration. At the undergraduate level, the Department offers B.Com and BBA Degree courses in combination with sisters departments. Two separate Post Graduate Diploma Courses, namely PG Diploma in Marketing & Sales Management and P.G. Diploma in Human Resource Management have been running successfully on self-financing basis. The Department is staffed with and enriched by Three Professors and Seven Assistant Professors. Since the creation of the Department around 65 PhD degrees have been awarded so far, and around 70 PhD researches are in progress thereby usefully contributing to research for advancement of knowledge in the domain of business administration. Several of our Post Graduates have been very well placed in different organizations both in India and abroad.

About Jai Narain Vyas University

Dr. S. Radhakrishnan, the Second President of India inaugurated the then University of Jodhpur on 24th August, 1962. Jai Narain Vyas University has been a conventional and multi-faculty residential University. It is now an affiliating University of Western Rajasthan with effect from the academic session of 2012-13. This University has onus of transforming life of people of western Rajasthan in particular and western part of the country in general through quality education and programs of Socio-Economic and Scientific Development. It aims to produce responsible, knowledge-rich citizens who should provide leadership and direction to the society in future. This University strives to play an important role in Industrial and Business Development, Environment awareness and Quality improvement also. The University has the responsibility to study biodiversity, natural resources and cultural-heritage of this area.

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THE INDIAN JOURNAL OF BUSINESS ADMINISTRATION

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